

**CONGDON'S DOUGHNUTS FAMILY RESTAURANT**

*"A Down East Favorite"*

CONGDON'S PRESENTS...

**SEACOAST SPRINKLES**

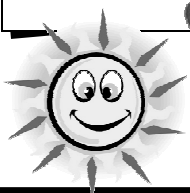
June 2011



**We are open  
Thursday—Monday  
6am—3pm**



summer time  
is here



Platinum Plate  
Award Winner  
2008, 2009, 2010

"Best Family  
Restaurant"



**New Smoothies & Frozen Drinks**

Congdon's has some great new smoothie tastes.... There is Mango, Peach, Strawberry, Mixed Berry and our favorite Banana Strawberry. Try one of these today!

Also try our Polar Shock frozen drink! Great for those hot summer days. We have tried the Mocha and Vanilla flavors and are bringing in some fruit flavors also. So tasty!!



**Our summer schedule starts June 23rd where we'll be open 7 days a week 6am - 3pm.**

**Whoopy Pie Festival**

Congdon's will be participating in the annual Maine Whoopy Pie Festival in Dover Foxcroft, ME on June 25th. Karen, our baker, will be whipping up some great flavors!

We'll also be bringing our great big Whoopy pies as well as lots of little ones for tasting. Last year over 4,000 attended this annual festival. We are very excited to be participating and hope to stand out from all other whoopies in Maine!!



**Wells Trolleys**

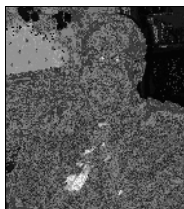


The Wells Trolley's start their daily route this month with their scheduled stops. Call Wells Chamber of Commerce for times and schedules.

Congdon's is one of the many stops!

**Father's Day at Congdon's**

Father's Day is Sunday, June 19th and is a very special day here at Congdon's. What better way to say 'I Love You' than a delicious breakfast and a little dessert! There will be a free honey dip doughnuts for the



dad's in the dining room as well as lots of duct tape for that crafty dad that can make his own duct tape tie. We had tons of dad's create works of art last year. The best part is that you get to wear your creation all of Father's Day!

**Carol in Chicago**



Congdon's own Carol led her team to Chicago recently where she attended the National Restaurant Association Food Show, a seminar on our loyalty program and a few days with our Restaurant Mastermind group. We learned about all of the new trends going on in the restaurant industry as well as what is going to be the new tastes that our guests are looking for. From our Mastermind group we will learn new ways to connect to our guests and new ways to market our yummy treats! It was a fantastic trip as always and Carol was full of information for the flight home!



**Not a Sweet Rewards Member Yet!?!?**

**You should be!!!**

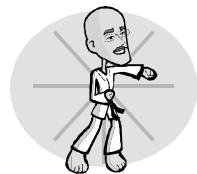
Don't miss out on all the great features of being part of our loyalty program. You will receive birthday and anniversary certificates, along with award certificates when you reach 200 points.

**New Feature:** Receive a Free Dozen Doughnuts when you sign up!! Sign up today and receive your doughnut certificate!!



## BALD THURSDAYS

If you have lost some of that beautiful hair we all cherish you need to eat at Congdon's on Thursdays. We are offering discounts depending on your level of baldness.



10% Off Receding Hair Line

20% Off Crown Balding

30% Off Extensive Hair Loss

Food and beverage only.



Needless to say we are not going to mention your qualifications for this promotion. You have to ask for it to qualify. Here at Congdon's we do believe...

**Bald Is Beautiful!**

## Dog Biscuits

I recently had my golden retriever, Crunch, shaved again. While his new hairdo makes him look a little odd for a golden he will be so much cooler with his new haircut. one nice part is that when he goes to shake after he's been swimming I don't get as wet with his short fur. Oh that Crunch sure does have fun!



## Father's Day History!

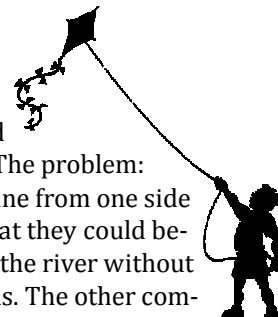
The first Father's Day was observed in 1910. It was the inspiration of Sonora Dodd, who hit on the idea while listening to a Mother's Day sermon the previous year. Her own mother had died in childbirth when Sonora was 16. She helped her father, William Smart — a Civil War veteran who had moved his family to a farm in Washington State — to raise the newborn, along with her four other brothers. Sonora had long held her father in high esteem,

but it was not until she was an adult with her own family that she realized the hardships and sacrifices he had made as a single parent. Sonora approached the Spokane Ministerial Alliance with the idea of creating a day to honor fathers. She suggested that the observance take place on June 5th, her father's birthday, but the alliance chose to make it the third Sunday in June.

Today, Father's Day has become a day not only to honor fathers but also all men who serve as father figures, such as stepfathers, uncles, grandfathers, and male friends

## A Kite Idea!

In the 19th century, engineers doubted they'd ever be able to build a bridge across the Niagara Falls. The problem: They couldn't see any way to get a line from one side of the great gorge to the other so that they could begin the project. No boat could cross the river without being pulled over the powerful falls. The other common method, shooting a line from one shore to the other with a bow and arrow, was impossible because the gap was too wide.



An engineer named Charles Ellet had an idea:

He sponsored a kite-flying contest. The prize was \$5 to whoever could maneuver a kite across the gorge and lower it to a height where someone on the other side could grab the string and use it to secure a line that joined the two sides. With that line in place, he could begin building the bridge.



"The food is delicious! Best Eggs Benedict I have ever had and the home fries rock. Excellent homemade biscuits"

Clint Myers Ogunquit, ME

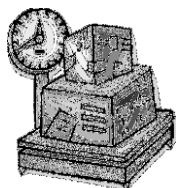
## Overnight Shipments

Last month we shipped quite a few big whoopy pies and baker dozen doughnuts. A couple to Florida, one to Massachusetts, New Jersey, New York and a few other states across the country.

We will ship just about any of our pastries, breads, whoopy pies, and mixes!!

Give us a call!! 207-646-4219

We ship overnight which can get a little pricey but it is SO WORTH IT!!!



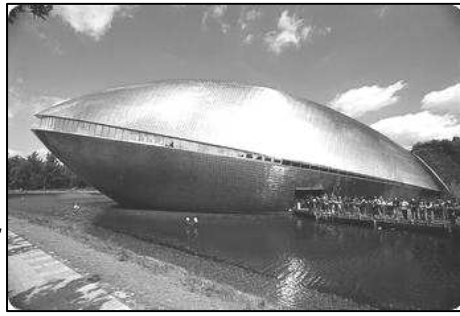
## Staff Meetings

Here at Congdon's we have lots of staff meetings. Every week our management team gets together and goes over what's happening at Congdon's. We try new foods that we are sampling or different ways of cooking what we already do. We talk about new promotions that are in the pipeline. We talk about charity events we are involved in and who will be attending what. We chat about comments made by our guests in our loyalty program with things that need improving and things we do well. Every meeting starts off with the one question that we ask each participant at these meetings, "what are you thankful for today?" It's a great way to start our meeting and to hear what is going on in their lives.



# Where in the world is this?

**A free doughnut if you know!**



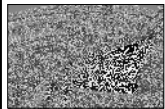
**June is a big month!** It is Aquarium Month, Candy Month, Dairy Month, Fight the Filthy Fly Month, Gay Pride Month, National Accordion Awareness Month, National Adopt a Cat Month, Rose Month, Turkey Lovers Month, and National Fresh Fruit Month

**"We LOVE Congdon's!** Excellent atmosphere, friendly staff and AMAZING food... every time! Thank You!"

*Fred Marquez Kennebunk, ME*

## Random Facts:

- The 1988 blockbuster movie Titanic lasts 3 hours and 14 minutes. The actual ship took 2 hours and 40 minutes to sink after hitting an iceberg.
- Pigeons and hummingbirds have tiny magnetic particles in their heads that respond to the Earth's magnetic fields and are used for navigation.



- The average 6-month accumulation of barnacles on the hull of a ship can produce enough drag to force the vessel to burn 40 percent more fuel than normal when cruising



## Free Food

Congdon's loyalty program gives away lots of free food. Just last year we gave away over \$300,000 worth of food with our birthday, anniversary, and our loyalty programs. Have you gotten your share?



## Where Can You Find Half the United States? On Facebook!

Is everyone in the country on Facebook yet? A report by e-Marketer says that in 2011, the social network will have 132.5 million U.S. users. That's more than half the number of Internet users overall in the U.S., and about five times higher than the number of subscribers to Twitter. By 2013, e-Marketer predicts, 62 percent of all domestic Web users will have a Facebook profile—47.6 percent of the U.S. population. After that point, Facebook's growth will probably peak domestically, although expansion is likely to continue around the globe.



## Clothing and Outings Rank Highest Among Father's Day Gifts:

Whether you want to stick out from the crowd or pick a safe choice for dad, it's helpful to know which Father's Day gifts are the most popular. A National Retail Federation survey found that Americans will spend the most on outings and clothing for Father's Day gifts. Gift cards and electronics are also top Father's Day gifts.

On average, Americans plan to spend \$91 on Father's Day gifts, according a survey the National Retail Federation. Overall, Father's Day gifts will cost \$9.4 billion. By category, we expect to spend:

**\$1.9 billion on outings such as dinner or a sports event**



**\$1.3 billion on clothing**

**\$1.2 billion on gift cards**

**\$1 billion on electronics**

**\$548 million on books or CDs**

**\$522 million on home improvement items**

**\$502 million on sporting goods**

## Monthly Giveaway

**And the \$50 goes to...**

**Rocky Furman of Wells, Maine**

Sally drew the winner of May's \$50 gift certificate monthly giveaway. Carol won \$20 cash for being the server who enticed Rocky to enter.

Be sure to enter our \$50 gift certificate Monthly giveaway. Your server has the entry cards and would love to have you be this month's winner. The winner can purchase anything here at Congdon's. You could get 3 Big Whoopy Pies, 20 Freshly Baked Turnovers... whatever you desire!!!

**You could be our next winner; be sure to enter on your next visit to Congdon's.**

**CONGDON'S DOUGHNUTS**

**FAMILY RESTAURANT**

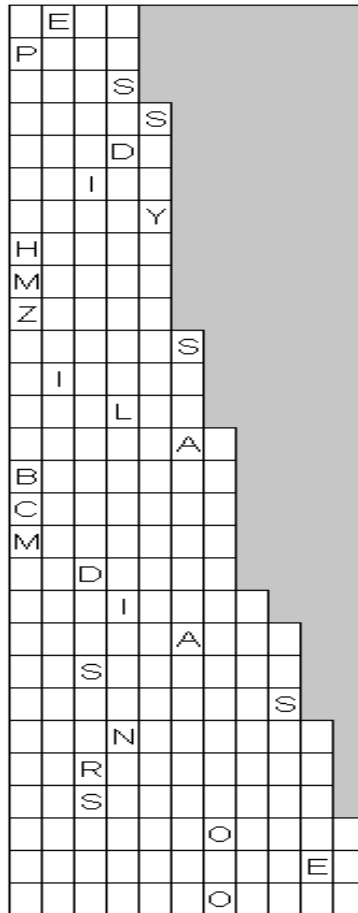
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Wells, Maine 04090

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Fax: 207-646-3486  
E-mail: Info@Congdons.com  
Website: www.Congdons.com

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Return Service Requested

Robert Young played Jim Anderson in Father Knows \_\_\_  
In Catholicism, he is known as the Holy Father  
In Greek Mythology, Cronus devoured all his children except \_\_\_  
Two presidential fathers and sons - Bush and \_\_\_  
Mike \_\_\_ was father to Greg, Marcia, Jan, Peter, Bobby and Cindy  
Steve Martin and Spencer Tracy each starred as the Father of the \_\_\_  
Bill \_\_\_ wrote the book Fatherhood  
He is father to Bart, Lisa and Maggie  
A. A. \_\_\_ wrote stories for his son Christopher Robin  
Bob Marley's first son, David, is better known as \_\_\_  
\_\_\_, son of Daedalus, flew too close to the sun  
Donald Sutherland is father to \_\_\_, star of TV's 24  
The very dedicated dad in Finding Nemo  
\_\_\_ was told to sacrifice his son Isaac  
Lloyd, Beau and Jeff \_\_\_  
Sean \_\_\_ played Indiana Jones' father in The Last Crusade  
Kirk Douglas is father to \_\_\_  
He unknowingly killed his father Laius and married his mother  
Ken Griffey Sr. and Jr. played two seasons together on the Seattle \_\_\_  
#3 and #8 NASCAR father and son Dale \_\_\_ and Dale Jr  
Elvis' little girl \_\_\_ has a recording career of her own  
Paul Reiser and Greg Evigan played fathers in the '80s show "\_\_\_\_"  
This Beatle is father to Julian and Sean  
Famous sitar player Ravi Shankar is the father of singer \_\_\_  
Though he was childless George \_\_\_ is the father of the United States  
J. R. R. Tolkien's son \_\_\_ edited and published The Silmarillion in 1977  
He is father to Charlie Sheen and Emilio Estevez  
Bob Dylan's son Jakob is lead singer of the group The \_\_\_



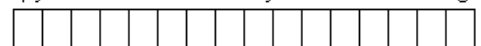
Enter unused letters from puzzle, in order:

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Copy boxed letters to form your hidden message:



**If you would like to be removed from our newsletter mailing list, please email us at info@congdon.com and we will remove you.**