



CONGDON'S DOUGHNUTS FAMILY RESTAURANT

"A Down East Favorite"

CONGDON'S PRESENTS...

SEACOAST SPRINKLES

March 2011



BEST
INDEPENDENT RESTAURANTS
ASSOCIATION
www.BestIndependentRestaurants.org

Platinum Plate
Award Winner
2008, 2009, 2010

"Best Family
Restaurant"

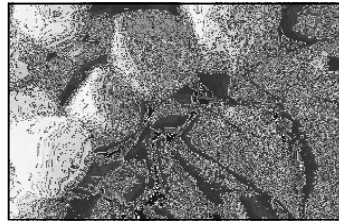


We are open
Thursday—Sunday
6am—3pm



St. Patricks Day is March 17th!

We will be serving our amazing Corn Beef and Cabbage special in celebration. We might not have Green Beer but we do put together a fantastic Corn Beef and Cabbage dinner. This traditional meal has the corn beef, cabbage, potato, onion, carrots all simmered in the same pot for that unique delicious flavor. Come try it for yourself!



Daylight Savings
day is March 13th.
Remember to set
your clocks ahead
one hour!



The first day of
Spring is March
20th... YEAH!!!

Incredible Breakfast Cook Off

The Maine Restaurant Association is putting on their charity breakfast cook off again this year. We will be participating once again!

The event is held at the Sea Dog Brewery in South Portland from 7am-9am on March 5th.

All proceeds benefit the Preble Street Resource Center.



**INCREDIBLE
BREAKFAST
COOK-OFF**

Friday, March 4, 2011

Maine's Champions of Breakfast

Whoopy!

Congdon's sells a lot of Whoopy Pies. This classic dessert is our creamy filling between two chocolate cakes. We do the regular whoopy pie (about 4" across), our giant whoopy pie that measures 10" across weighing in at about 4.5lbs, and then our small whoopies are about an inch and are easy to pop right in your mouth. Any of these make a great surprise for that special person... they also make great birthday cakes!!

COMING SOON!

You will soon be able to purchase our whoopy pie mix and frosting in our retail store. Bring the smell of homemade, moist whoopy pies to your own kitchen!!!



Time for No Peeking

If you received a No Peeking envelope when you dined with us last month, make sure you do not open your envelope till you return between February 17th—March 13th. In front of your waitress, you will open your envelope and receive a special offer or item right there on the spot!! It could be a free doughnut OR it could be as much as \$50.00 gift certificate!!! We are giving away \$5325.69 worth of prizes this year!!

So come join us for this fun surprise.

But remember...

NO PEEKING!!!



*Envelopes were given out while supplies last, not valid if opened
One per party. No cash value. Only valid between dates listed above.*

Not a Sweet Rewards Member Yet!?!?

You should be!!!

Don't miss out on all the great features of being part of our loyalty program. You will receive birthday and anniversary certificates, a long with award certificates when you reach 200 points.

New Feature: Receive a Free Dozen Doughnuts when you sign up!! Sign up today and receive your doughnut certificate!!



BALD THURSDAYS

If you have lost some of that beautiful hair we all cherish you need to eat at Congdon's on Thursdays. We are offering discounts depending on your level of baldness.



10% Off Receding Hair Line

20% Off Crown Balding

30% Off Extensive Hair Loss

Food and beverage only.



Needless to say we are not going to mention your qualifications for this promotion. You have to ask for it to qualify. Here at Congdon's we do believe...

Bald Is Beautiful!

Award Certificates From a Far

We know that many of you are not always in the area. Why not use your award certificate to purchase items from a far? We can process your award certificate and order right over the phone.

207-646-4219

Guest is responsible for all shipping costs, certificate can not be used towards this cost.



Dog Biscuits

Crunch just loves Spring! He really loves getting all wet and mucky in the Spring thaw. I think he just likes to smell like wet dog 365 days



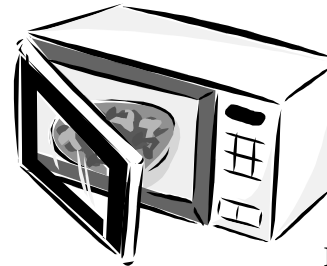
a year. He can't wait to get back in the water. His favorite thing to do is chase the

boat buoy and submerge it. I never said he was the brightest dog, but he definitely knows how to keep himself entertained.

The First Microwave

The first microwave oven did not look quite like what we use today. In fact, it weighed approximately 750 pounds and was almost 6 feet in height. This was in late 1946 when the patent was filed by the Raytheon Company. A Boston restaurant was put in charge of testing this large microwave and it was in 1947 that the commercial version of the microwave made its debut on the market, but they cost around \$5,000 a piece. Why so expensive? Well, plumbing units also had to be installed because the magnetron had to be cooled by water.

Eventually, microwave ovens were used for more than cooking food. Many commercial establishments were using them to dry cork, paper, and even leather. Then in 1947, the Radarange was introduced by Raytheon. The price was now between \$2,000 and \$3,000 and the cabinets that housed



the microwave were around the size of a refrigerator. Between 1952 and 1955, the first home unit, priced at \$1295, and was introduced by Tappan.

It was in 1965 that Raytheon acquired Amana and 1967 when they introduced the first countertop models.

Just How Big Do Those Lottery Jackpots Get?

"Winning the lottery" may not be a sound investment plan, but it's paid off for a lucky few. Here are some of the biggest jackpots in U.S. history:



\$390,000,000. In 2007, two ticket holders (one from Georgia and another from New Jersey) split this Mega Millions jackpot, both choosing a lump-sum payout worth \$116,957,083.

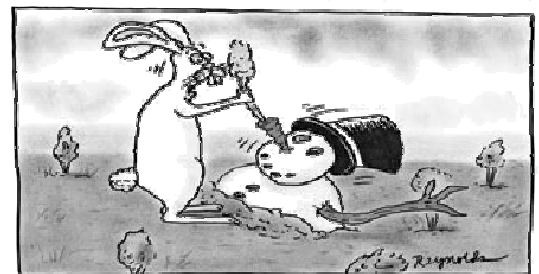
\$365,000,000. This was a Powerball jackpot in 2006, jointly held by eight co-workers at a meat processing plant in Nebraska. The lump-sum payout came to \$177,270,519.67.

\$315,000,000. A group calling itself "the Lucky 7" invested in this winning ticket in 2005 and took a lump sum of \$175,000,000.

\$314,900,000. A West Virginia man won a Powerball drawing in 2002, collecting a lump sum of \$170,505,876.



\$294,000,000. A woman in Lowell, Mass., was the sole winner of a July 2005 Mega Millions jackpot, taking home \$168,480,412.



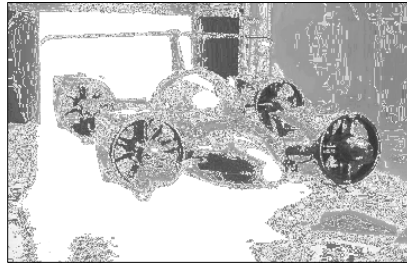
"Service is very efficient and friendly. We love the baked goods and all of the variety."

Kenneth Rabidou

Marlboro, MA

What in the world is this?

A free doughnut if you know!



Monthly Giveaway

And the \$50 goes to...

Donna Moulson of Wells, Maine

Chuck drew the winner of February's \$50 gift certificate monthly giveaway. Carol won \$20 cash for being the server who enticed Donna to enter.

Be sure to enter our \$50 gift certificate Monthly giveaway. Your server has the entry cards and would love to have you be this month's winner. The winner can purchase anything here at Congdon's. You could get 4 Apple Pies, 14 Loaves of Cinnamon Raisin Bread... whatever you desire!!!

You could be our next winner; be sure to enter on your next visit to Congdon's.

"We always have excellent service and are never disappointed with the food."

Patricia Prince

Franklin, NH

Write a Review... Get a FREE Doughnut!

More and more guests are driven to restaurants, hotels, events, etc by using online review sites. Word of mouth goes a lot further with the informative review sites such as yelp, google reviews, citysearch and urbanspoon. You can now connect with thousands of people you have never met and let them know which doughnut is your favorite. With review apps for iPhones and Android phones you can even do it before you walk out the door of the establishment... amazing!!



We LOVE hearing from our guests. Those of you in our loyalty program may notice the questionnaire that comes to your email every once in a while asking you to let us know how we are doing. We read every single one of these reviews!!!

Guests are the most important thing to us, and we want to know what we do well and what we need to fix.

For the month of March, write a review on the various online review sites, print out the review, and bring it into Congdon's for a Free Doughnut right on the spot!!



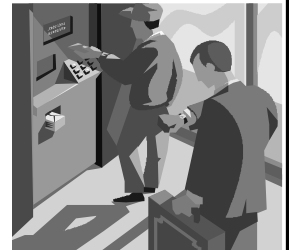
Use ATMs With Care



ATMs make getting your money easier—for you, and for thieves. One technique: a device called a "skimmer," attached to an ATM's card slot, which allows crooks to capture account information from the card's magnetic strip.

The AARP recommends examining the ATM's card slot. Most slots have a flashing light. If you don't see one, the machine may have been tampered with. The safest ATMs can be found in bank lobbies and other areas with constant video monitoring.

In addition, be sure to hide the keypad as you enter your PIN, in case a hidden spycam is watching your movements.



Why Do We Wear Green On St. Patrick's Day?



Wearing of green is a symbol of Saint Patrick's Day and Ireland, the Emerald Isle, in general. The day as a holiday with parades, green beer etc. is more of an American tradition than Irish, and of course on St. Paddy's day everyone is Irish." One of the reasons that one wears green on St. Patrick's Day is because the Catholic side of Ireland is identified with green, and St. Patrick is a Catholic Saint credited with converting the island to Christianity. Whereas the Protestants are identified with orange, and are often called "Orangemen", as in King William the Orange. The clashes in Ireland between the Catholics and Protestants are often clashes of the green and the orange. The irony is that the Irish flag, is supposed to represent the unity of the two with the white between the two colors representing unity. The traditional pinching of a person who wears orange on St. Patrick's Day is a mild form of the violence that has so often occurred in the past as both factions have had St. Patrick's Day marches/parades.



