

CONGDON'S DOUGHNUTS FAMILY RESTAURANT

"A Down East Favorite"

CONGDON'S PRESENTS...

SEACOAST SPRINKLES

January 2011



BEST
INDEPENDENT RESTAURANTS
ASSOCIATION
www.BestIndependentRestaurants.org

Platinum Plate
Award Winner
2008, 2009, 2010

"Best Family
Restaurant"




Winter



Open Thursday – Sunday
6am – 3pm
We are open all of New Years weekend



Looking Back on 2010



As we head into the new year, Congdon's has many things to be thankful for. In 2010, we raised over \$5000 with our Benefit Barbecues this past summer and our giving tree this holiday season. We are very blessed to have such great guests who love their community. 2010 also brought us much fame as we were featured on Phantom Gourmets Food Show and was called a "Hidden Jewel." We were also featured on New England's TV Diner on NECN's Billy Costa's show, as our honey dip doughnut was the "best he had ever tasted."



But none of this notoriety would be possible without Congdon's awesome staff. They continually provide great food and excellent service day in and day out.

Thanks for allowing us to serve you!

No Peeking



It is that time of year again... No Peeking time!!! For those of you who are new to the No Peeking excitement I will explain. When you come to dine with us after January 6th we will hand you a red sealed envelope. Do not open this envelope till you return between February 17th – March 13th. In front of your waitress, you will open your envelope and receive a special offer or item right there on the spot!! It could be free doughnuts OR it could be as much as \$50.00 gift certificate!!! We are giving away \$5325.69 worth of prizes this year!!



So come join us for this fun surprise.

But remember...

NO PEEKING!!!

Envelopes will be given out while supplies last, not valid if opened



Lunch at the Senior Center

Congdon's will be serving lunch at the Wells/Ogunquit Senior Center in Moody on Saturday, January 29, 2011.

We'll be serving our homemade clam chowder and doughnuts featured that day. Join us and the local seniors for some mid winter warmth.



Bonus Certificates



If you bought gift certificates from Congdon's for the holidays, you received limited time bonus certificates. These certificates are good from January 6, 2011 to February 13, 2011 only. Come in and grab some goodies for your friends or family!! Your purchased gift cards are good anytime.

We'll continue our winter hours through April which is Thursday through Sunday, 6am – 3pm

Thank You! Thank You! Thank You!



Yet again our guests have gone above and beyond for our community!! This years holiday gift collection tree was the most successful yet!! We collected over 300 presents and \$1000 in cash to put towards more presents!! Many local children and families had a brighter holiday season thanks to all of our very generous guests! Also thank you to our very own Carol, who organizes this great collection every year.



Not a Sweet Rewards Member Yet!?!?

You should be!!!

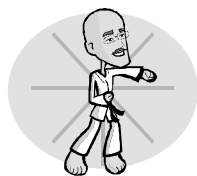
Don't miss out on all the great features of being part of our loyalty program. You will receive birthday and anniversary certificates, a long with award certificates when you reach 200 points.



New Feature: Receive a Free Dozen Doughnuts when you sign up!! Sign up today and receive your doughnut certificate!!

BALD THURSDAYS

If you have lost some of that beautiful hair we all cherish you need to eat at Congdon's on Thursdays. We are offering discounts depending on your level of baldness.

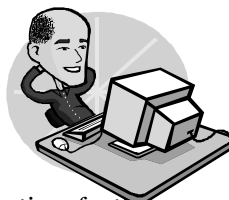


10% Off *Receding Hair Line*

20% Off *Crown Balding*

30% Off *Extensive Hair Loss*

Food and beverage only.



Needless to say we are not going to mention your qualifications for this promotion. You have to ask for it to qualify. Here at Congdon's we do believe...

Bald Is Beautiful!

Why the calendar year begins on January 1st...



Can you blame Julius Caesar for your New Year's Day hangover? Probably not, but the idea of beginning the New Year on Jan. 1 did originate with the first Roman Emperor. Caesar designated that day as the New Year in 153 B.C. because that's when Rome's two ruling consuls were chosen.

The so-called Julian calendar remained in standard use throughout the Middle Ages, although many European countries chose to start their calendar year on different days to commemorate various Christian holidays, such as Christmas or Easter.

By the 16th Century it was clear that the Julian calendar needed to be reformed. Pope Gregory XIII chose a calendar devised by Italian astronomer and philosopher Aloysius Lilius in 1582.

By that time most western European countries had already adopted Jan. 1 as the start of the New Year, but the Gregorian calendar itself was accepted at different times by different nations.

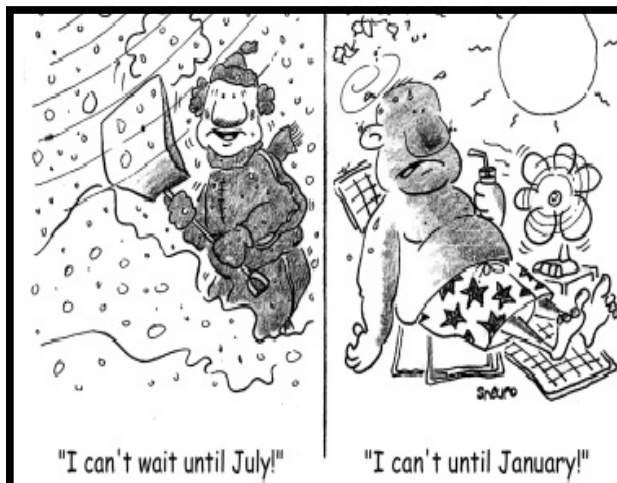
Russia didn't abandon the Julian calendar for the Gregorian until after the October Revolution in 1917.

Start Workouts Off with a Healthy Snack

Your exercise routine sets the stage for good health. Get your workout off to a good start with a light snack that can provide you with the energy and hydration your body needs. Consider these options:



* One ounce of **salted pretzels** * A medium-sized **banana** * **Raisins** (50 or so) * One cup of **whole-grain cereal** * Six ounces (about two cups) of low-sodium **Vegetable juice.**



"We have never had anything but a wonderful experience here!"

Mary Woodis
Spencer, MA

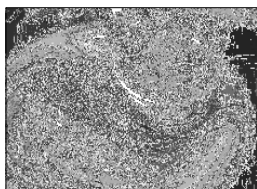
Benny Goes to Florida



Congdon's mascot, Benny, recently got to go to sunny, warm Florida with the Samborski family of Wells, Maine. His favorite park was the Magic Kingdom in Walt Disney World. Between all the rides and meeting all of the Disney characters it was definitely a fun filled vacation. His favorite character was Donald Duck, they both LOVE the water!! His eyes really lit up at the amazing firework display they put on every night. He seemed to have got a bit of sunburn too but it is hard to tell. Benny even returned home with a pair of Mickey Mouse ears to wear.



Have you tried our soup and sandwich lunch special?



Get a half sandwich (*Chicken Salad, Tuna Salad, BLT, Grill Cheese*) and a cup of our fresh soup for just \$7.59 everyday here at Congdon's

Award Certificates from a far

We know that many of you are not always in the area. Why not use your award certificate to purchase items from a far? We can process your award certificate and order right over the phone. 207-646-4219

Guest is responsible for all shipping costs, certificate can not be used towards this cost.



What in the world is this?

A free doughnut if you know!



Monthly Giveaway

And the \$50 goes to...

Jamee Moulder of Wells, Maine

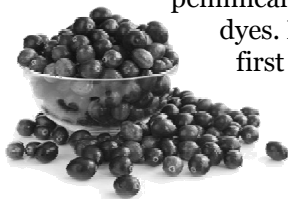
Bill drew the winner of January's \$50 gift certificate monthly giveaway. Carol won \$20 cash for being the server who enticed Jamee to enter.

Be sure to enter our \$50 gift certificate Monthly giveaway. Your server has the entry cards and would love to have you be this months winner. The winner can purchase anything here at Congdon's. You could get 4 Huge Ginger Bread Men, 100 Mini Whoopy Pies... whatever you desire!!!

You could be our next winner; be sure to enter on your next visit to Congdon's.

Fun Facts About Cranberries

The cranberry is one of only a handful of major fruits native to North America. Others include the blueberry and Concord grape. The cranberry gets its name from Dutch and German settlers, who called it "crane berry." When the vines bloom in the late spring and the flowers' light pink petals twist back, they have a resemblance to the head and bill of a crane. Over time, the name was shortened to cranberry. During the days of wooden ships and iron men, American vessels carried cranberries. Just as the English loved limes, American sailors craved cranberries. It was the cranberry's generous supply of vitamin C that prevented scurvy. Native Americans used cranberries to make a survival cake known as pemmican. They also used the fruit in poultices and dyes. Dennis, Massachusetts was the site of the first recorded cranberry cultivation in 1816. American recipes containing cranberries date from the early 18th Century.



- Legend has it that the Pilgrims may have served cranberries at the first Thanksgiving in 1621 in Plymouth, Massachusetts. During World War II, American troops required about one million pounds of dehydrated cranberries a year.

"Such a Warm, Family Atmosphere.

We enjoyed the Quartet for the holidays."

Michelle Dumont

Berwick, ME

January Holidays: 3rd, Fruitcake Toss Day; 5th, National Bird Day; 8th, Bubble Bath Day; 14th, Dress Up Your Pet Day; 18th, Winnie the Pooh Day; 21st, National Hugging Day; 23rd, National Pie Day; 26th, Spouses Day; 28th, Fun at Work Day; 31st, Backward Day

Silly Resolutions

Did you make some New Year's resolutions?

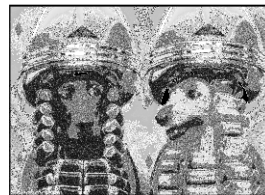
Here are some silly ones:

- Stop sitting in my living room all day in my pajamas. Instead, I will move my computer into the bedroom.
- Figure out why I really need 12 e-mail addresses.
- Think of a computer password other than "password."
- Stop sending e-mail, text messages, and instant messages to people when I'm already on the phone with them.
- Spend more time with neglected children, my own.



Dog Biscuits

Crunch, my golden retriever, got another hair cut recently. His doo is not like my 10 minute sit in the chair as I don't have quite so many hairs to cut anymore. Crunch's doo is more like a day being pampered in a spa. It takes over 3 hours as he has lots of hair to trim and he gets a full body shampoo to make him smell better for the lady golden's. One thing Crunch still doesn't like though is anyone messing with his long hairy tail, I guess you can't blame him though.



He sure is handsome when Amy, the groomer, gets done.

Newsletter Coupons

We often have a coupon in our newsletter asking our guests questions. In December we asked our guests, "what is your favorite part of the holidays?" These are a few of your answers.

- Traveling to see family and friends
- School Vacation with the kids
- SNOW!!!
- All of the holiday cheer!



- Being able to eat high fat foods and no one says anything... after all it's the holidays!
- Seeing the faces of family when they open their special gifts
- I love all of the lights and music



