

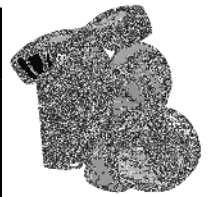


CONGDON'S DOUGHNUTS FAMILY RESTAURANT

"A Down East Favorite"

CONGDON'S PRESENTS...

SEACOAST SPRINKLES



August 2010



Platinum Plate Award Winner 2008, 2009, 2010

"Best Family Restaurant"

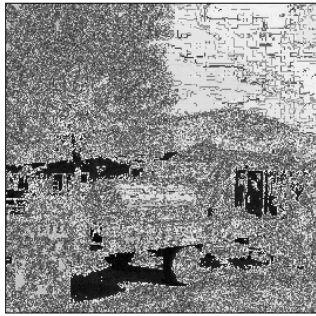


Open Daily 6am-3pm



July's Benefit Barbecues... Success!

Our benefit BBQ's every Wednesday night in the summer have been a huge success so far. The Animal Welfare Society, local Troop 356 of the boy scouts, the American Cancer Association and the



Wells/Ogunquit Senior Center have shared over \$7,000 just in this past July. Our BBQs are all you can eat buffet where the entire money raised go to that weeks charity. Rain or Shine, come and help a charity to raise monies.

August Benefit BBQ's

Our charity's for August are:

Wed. August 4th: Wells Ogunquit Historical Society
The historical society's is in charge of the Meeting House and Museum on Route One, these funds will go to the restoration fund to restore this historical building.

Wed. August 11th: Wells Harbor Park Concert Series
Weekly live concerts at the harbor park have become a huge draw for the locals as well as the tourists. They are held Sat. Nights through out the summer at no charge.

Wed. August 18th: Wells Rotary
This active club raises monies for many local causes such as the Harbour Park and the Recreation Pavilion.

\$15.00 per person, serving 5-7pm
All are Welcome!

Royalty Rewards Cell Phone App

We try to catch a seat on the roller coaster ride I call technology. It is changing all the time! I can barely type with more than two fingers and now I have Facebook, Twitter and the like. Luckily I have lots of young people working for me that can type fast and understand all the new trends that fly our way.

This one is kinda cool... *I LOVE THIS!*

If you have one of those phones that can download apps (like the iPhone) you can get a Royalty Rewards app. What it does is let you store all of your loyalty card numbers in it such as your Sweet Rewards, your Video Rental number, or any other card number that you may need. The numbers are all right there at your finger tips. With this app you won't have to carry around all of those cards for all of your loyalty accounts. I don't know about you but I have at least a dozen restaurants, a pet store, a couple grocery stores, the list goes on and on. The worst is when you get to all of these places and don't have your card... I know I ALWAYS want my points!



If you are not a member of our Sweet Rewards program you can sign up online or next time you are in.

New Drive Thru Sign

Our new Drive Thru sign has arrived and we will be putting it into place soon. This back lit signage is beautiful and will replace our homemade one of 10 years.

This sign will hold more of our menu items and be easier to read.

Enjoy!



My far away babies...



I was fortunate enough to make it out to San Diego for two days to meet my brand new grand baby Logan and visit with my baby, Kristin, who is doing great! I am blessed to be able to leave the restaurant right around 4th of July and be confident that everything is taken care of. I want to thank my fabulous staff for holding down the fort while I was away and I want to thank my amazing guests for being so compassionate and thoughtful with all your well wishes.

Washing Fruits and Veggies

Most of us know that it's important to wash fresh fruits and vegetables before cooking or eating them, but did you know that you need to wash the sink as well? According to the Texas Cooperative Extension of Texas A&M University, you can't have clean vegetables without a clean sink.

They recommend washing the sink with hot, soapy water, rinsing it, and then pouring a solution containing one teaspoon of chlorine bleach in one quart of water into the sink. Another solution: use a clean colander to hold produce under running water. Scrub fruits and vegetables with firm skins with a clean vegetable brush, even if you plan to peel them.



Dog Biscuits

Crunch, my golden retriever, is sporting his new haircut. We get him shaved this time of year because his normal coat is a little too wooly. The heat and humidity of mid-summer put his pant into overdrive.

Crunch seems to have an instinct of cooling off. If there is water any where near by he is in it whether it is clean, dirty, salt or fresh, if it's wet he's there.

Without any water he's off digging a hole in the shade.

He'll dig under a tree, car, or even my tractor... my puppy is all over the dirt. He'll start pacing and soon he'll have a crater about the size of him, he lays in it and he's off to sleep. I used to try to stop his back hoe abilities but now I just let him go while he makes himself a bed.



New POS System

Recently Congdon's replaced our old computer system. The new POS (Point of Sale) is amazing. It can spit out a report on all kids of information in the restaurant.

The girls at our counter can send an order into the kitchen without actually handing the order to the cooks. It can redeem all of our loyalty coupons in seconds and it can even keep track of how many doughnuts we sell. Our staff loves our new computer systems as it makes their jobs so much easier.



Thank you all for your patience while we figured out how to use these great machines. It should help to speed up those long lines we accumulate in the summer.

Sweet Rewards Members

Are you a member of our Sweet Rewards program and have not received a birthday or anniversary card during those months? Or have you have reached your 200 points but never received an Awards Certificate?

If this is so then your information may be wrong in our system.

Please email us or come in to let us know and we will check for you.

Info@Congdons.com



Take your time to get more done

Getting more done doesn't always mean doing more things. Sometimes it's about doing less. Don't try to schedule every minute of every day.

When you make and prioritize your to-do list, leave yourself some flexibility to handle interruptions and unplanned tasks that are bound to come up during the day. You should block out segments of your day for important tasks (that's part of reviewing and prioritizing your to-do list), but be sure to reserve enough time so that you don't have to rush through things. Taking your time can sometimes be the best



Monthly Giveaway

And the \$50 goes to...
Audra Goodness from Hudson Falls, NY

Rocky of the "Morning Breakfast Club," drew the winner of August's \$50 gift certificate monthly giveaway. Tricia won \$20 cash for being the server who enticed Audra to enter.

Be sure to enter our \$50 gift certificate Monthly giveaway. Your server has the entry cards and would love to have you be this months winner. The winner can purchase anything here at Congdon's. You could get 20 Cheeseburger Doughnuts, 4 Huge Whoopie Pies, 9 Big Honey Dips... whatever you desire!!!

You could be our next winner; be sure to enter on your next visit to Congdon's.

"We loved the doughnuts, bacon, and service! But honestly, everything about you is perfect."

Stephen Quill

Littleton, MA

SAVE ROOM

Desserts... Yummy!

FOR THESE!

Our guests are loving our Giffords Ice Cream addition to our dessert options. My favorite is the homemade ice cream sandwich!!! Your choice of ice cream flavor between two homemade cookies.

We are also featuring Brownie Bars which is a brownie version of a whoopy pie. We make it extra special by adding flavored icing in the middle; Raspberry, Peanut Butter, and Vanilla.

So good!!!



Where in the world is this?
A free doughnut if you know this location!



TWO FOR TUESDAYS

Earn **DOUBLE POINTS** every Tuesday on your Sweet Rewards card here at Congdon's.

By being a member of our Sweet Rewards program you get twice the value every time you eat at Congdon's on Tuesdays, good for food and beverage only.

Not a member... *Sign up today and it's FREE!*
SIGN UP NOW!

When life gives you lemons...read all about lemonade

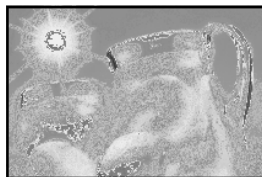


There may be lemonade stands dotting your neighborhood, or you might have your own special recipe for the summertime favorite that you share with only a few close friends.

Lemonade's refreshing flavor is enjoyed worldwide. The easiest preparation method combines lemon, water, and sugar.

Lemons are said to have been first found in North India, China and Burma, and were introduced in Persia, Arab countries, Iraq and Egypt in around 700 AD. Lemon was the main ingredient of various dishes, and lemonade would have been introduced in a country where lemons were found. However, the first written evidence of the existence of lemonade is found in Egyptian writings. It is said that the peasants in Egypt drank a wine made from lemon, dates, and honey. Some believe that lemonade was introduced in France during the 16th century.

Today, one can find different types of ready-made lemonade drinks in the market. There are three basic types of lemonade namely clear, cloudy and fizzy lemonade. Clear lemonade is made in carbonated soda or in plain water without adding sugar. This used to be a popular beverage in the European countries, however, in recent times; sweet versions of lemonade are also available. Cloudy lemonade is a traditional drink made with plain water, lemons, and sugar and is mostly found in India, USA, and Canada. Fizzy lemonade is made of soda, using either natural or artificial lemon flavor.



Don't Be a Beach Potato

Don't just lie on the beach! Enjoying these exercises — even at a leisurely pace — can add up to serious calories burned:

- Scuba diving — 493 calories per hour
- Swimming — 422 calories per hour
- Snorkeling — 352 calories per hour
- Walking/running/playing with kids - 281 calories/hour
 - Biking — 281 calories per hour
 - Volleyball — 211 calories per hour



"Excellent menu and service. Glad we stopped on our first trip to Maine!"

*William Potterton
Fairfax, VA*

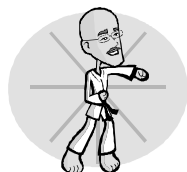
TRUE STORY

Doughnuts in the Sand

I recently had a guest at the drive thru ask for the manager. I always enjoy these types of scenarios as I am never really sure what I am walking into. Well it seems this was her second trip thru our drive through in a half hour and on her first trip she had gotten a dozen doughnuts to feed her family at the beach. She was walking towards her family and apparently her son cut her off and the dozen doughnuts landed in the sand. She wanted to know if she could get a free dozen to replace the sandy ones. While I didn't offer a free dozen I did give her son a free one and a plastic bag to take the new dozen back to the beach

BALD THURSDAYS

If you have lost some of that beautiful hair we all cherish you need to eat at Congdon's on Thursdays. We are offering discounts depending on your level of baldness.

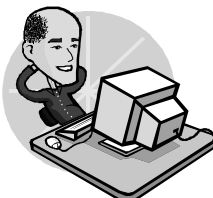


10% Off Receding Hair Line

20% Off Crown Balding

30% Off Extensive Hair Loss

Food and beverage only.



Needless to say we are not going to mention your qualifications for this promotion. You have to ask for it to qualify. Here at Congdon's we do believe... **Bald Is Beautiful!**

New Doughnut Box Image

Congdon's Doughnuts

Family Restaurant & Bakery
US Route One
Wells, Maine

www.Congdons.com



Full Service Restaurant
Fresh Baked Breads ~ Sandwiches ~ Bakery

We thought it was time for a change, we even changed the color. Hope you like them!!

