

CONGDON'S DOUGHNUTS FAMILY RESTAURANT

"A Down East Favorite"

CONGDON'S PRESENTS...

SEACOAST SPRINKLES



Platinum Plate Award Winner 2008, 2009, 2010

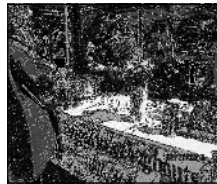
"Best Family Restaurant"

April 2010



Chowda Challenge

We recently were in the Maine Chowder Challenge here in Wells. Lots of great restaurants were represented in this traditionally New England event. We served our homemade clam chowder and got rave reviews. All revenues benefited Caring Unlimited (a family crisis center) here in Southern Maine. We are proud to be part of this endeavor and their efforts.



**We will be open Easter Sunday for Breakfast Only!
Serving till Noon**

Happy Birthday Congdon's



Congdon's is celebrating 55 years in Wells this year. We started off as a little take out stand in 1955. After the propane explosion in '78 destroyed our first home, we've been adding on ever since. Today we seat 85 in our dining rooms just redid our bakery area and we now have 2 of the nicest washrooms in the area. We even have a drive thru to service today's fast paced lifestyles.

We'll be celebrating our 55th birthday for a whole week starting April 29th – May 2nd. We also would love to hear you sing.

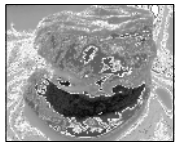
Lots of specials, balloons, birthday cake (Congdon's style) and on Saturday May 1st at Noon we'll be having a doughnut eating contest. The winner will receive \$50 Gift Certificate PLUS the glory of Doughnut King (or Queen) You'll have 10 minutes to eat as many doughnuts as you can with all the contestants having the same variety. Our last contest winner ate 22 doughnuts in 10 minutes... Are you ready for the challenge?

Come on in anytime that week and sing the traditional Happy Birthday song to Congdon's and win a FREE dozen doughnuts. So break out the guitars, the tuning fork, get the family together and sing to the world...



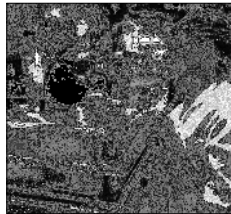
Happy Birthday Congdon's!

Breakfast Cook-off



The Breakfast Cook-off last month was great!!! Thank you to all that voted for us.

Our Ham Strata was a huge hit and so was our Hamburger Doughnut. We even got on WBLM the radio station AND Channel 6 News.



It's Tax Time



For all the dough that you pay out to the government we wanted to help you save a bit for your favorite treats!!

Buy a \$20 Gift Card and receive a certificate for a FREE Dozen Doughnuts (\$10.40 value) to use at your next visit. *Not valid on day of purchase*

This offer is good till April 15th, the Dozen Doughnut coupon is good till June 30, 2010, and your gift card is good for life!

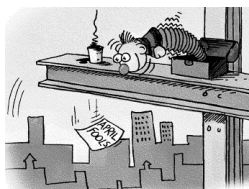


Yes, this offer is good for online & phone orders as well
www.Congdons.com or call 207-646-4219

New Year's Day Moves

Ancient cultures celebrated New Year's Day on April 1st. In 1582, Pope Gregory XIII ordered a new calendar to replace the old Julian Calendar.

The new calendar called for New Years Day to be celebrated January 1st. That



year, France adopted the reformed calendar and shifted New Year's Day as well. According to popular explanation, many people either refused to accept the new date, or did not learn about it, and continued to celebrate April 1st.

Other people began to make fun of these traditionalist, sending them on "fools errands" or trying to trick them into believing something false. Eventually, the practice spread throughout Europe. This is one explanation for the beginning of April Fools day... but it's true origins is uncertain.

Dog Biscuits

I had Crunch, my golden retriever, at the vets the other day and he told me Crunch was a little fat, about 15lbs extra he said. While Crunch does have a little waddle when he walks I thought he was just big boned. (My mom used to say that about me too) So I got to thinking what am I going to feed my pup. Treats are gonna have to slow down; a move to a leaner dog food is emanate. I guess the little pieces of doughnuts that I give him is out. Cheese, hot dogs and bacon are off limits. Probably should go on more walks too. (Crunch loves those) Sounds like me and Crunch are on a diet. I supposed I don't get those bites of doughnut either now.

If any dog lovers have some good ideas on how Crunch and I can lose some weight you can email me at

Gary@Congdons.com



Sweet Rewards Members

Are you a member of our Sweet Rewards program and have not received a birthday or anniversary card during those months? Or have you have reached your 200 points but never received an Awards Certificate?

If this is so then your information may be wrong in our system.

Please email us or come in to let us know and we will check for you.

Info@Congdons.com

Sweet Rewards



Congdon's

Family Restaurant & Bakery

Route One Wells, Maine
www.Congdons.com

Cook up a Recipe For Workplace Success

Being good at your job is only part of the recipe for success at work. To heat up your career, remember to add these key ingredients:



- **Positive attitude.** Managers and co-workers alike appreciate the support of someone with an upbeat outlook. Show some enthusiasm about your job and the organization you work for. Look for opportunities, not problems, and find the bright side of the challenges you face.
- **Integrity.** Be honest with people. When you don't have an answer, say so. Admit your mistakes (and concentrate on not repeating them). Keep your promises, and meet your deadlines. All this shows your respect for other people and demonstrates your reliability.
- **Willingness to try.** Don't be afraid to stretch out of your comfort zone. Volunteer for new tasks and extra responsibility. Take risks—be realistic about what you can and can't do, of course, but don't back away from a challenge because of the possibility of failure. Ask the right questions so you know what's really going on, regardless of whether you'll appear "ignorant."
- **Co-operation.** Be a team player—help your colleagues with their priorities, and share information instead of hoarding it. Know what your manager wants, and support him or her to the best of your abilities. Offer your support when people need it, so they know you're not just out to get ahead for your own benefit.



"We discovered your bakery while driving to Ogunquit. We were in bumper to bumper traffic when we smelled something really delicious. There we saw Congdon's and turned around.

We had an amazing experience tasting your doughnuts and breakfast sandwiches... they are the best we have every tasted. We now will never come this way without visiting Congdon's."

Sally Babigian Newton, MA

Monthly Giveaway

And the \$50 goes to...
Bill Olsson from Wells, Maine

Mary of the "Morning Breakfast Club," drew the winner of April's \$50 gift certificate monthly giveaway. Aaron won \$20 cash for being the server who enticed Bill to enter.

Be sure to enter our \$50 gift certificate Monthly giveaway. Your server has the entry cards and would love to have you be this months winner. The winner can purchase anything here at Congdon's. You could get 25 Hamburger Doughnuts, 5lbs of Fresh Ground Coffee... anything you desire

You could be our next winner; be sure to enter on your next visit to Congdon's.

April Holidays: April Fools Day, 1st; Find a Rainbow Day, 3rd; Easter, 4th; No Housework Day, 7th; Name Yourself Day, 9th; Income Tax Day, 15th; Humorous Day, 19th; World Penguin Day, 25th; Tell a Story Day, 27th; Zipper Day, 29th

Where in the world is this?
A free doughnut if you know this location!



“Congdon’s is homey, welcoming, outstanding food! I always come back year after year”

James Hayes
Baldwinville, NY

Tough Little Planet We Live On

Did you know at any time there are 44,000 storms, lightning strikes earth 100 times every second, and there are on average 35 earthquakes per day!

From Hare to Eternity: Origins of the Easter Bunny

Next to Santa Claus, the Easter Bunny is probably the most beloved bringer of gifts to small children. This famous symbol of spring was originally associated with Eostre, a German goddess of fertility who was often depicted with a rabbit companion.

Both rabbits and eggs, not surprisingly, are considered symbolic of fertility.

The bunny as a symbol of Easter was first mentioned in German writings during the 16th century, and edible bunnies made of pastry and sugar were made in Germany during the 19th century. The Easter Bunny was introduced to American children by German settlers in the Pennsylvania Dutch region in the 1700s.



Children were encouraged to build colorful nests and hide them in their homes. If the children had been good, the Osterhase would leave brightly colored eggs in the nests.

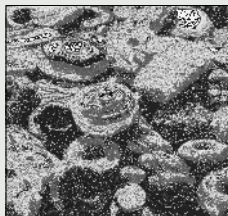
Doughnut Of The Month

As some of you may know, we try to do a “Doughnut of the Month” each month that is different from our normal array of flavors. We’ve tried Key Lime, Choc. Chip Cookie, Peppermint...

We got some great ideas last month from our guests. We want to know what you would like to see.

Let us know what you think our next doughnut of the month should be.

Email us at: Info@Congdons.com



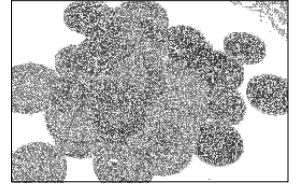
Who’s Smart Now?

A group of boys at the local drugstore would always tease a little boy named Johnny. The manager of the drugstore felt sorry for the kid, and he noticed that the older boys liked to play a particular prank on Johnny: They would hold out a dime and a nickel and tell him to take one.

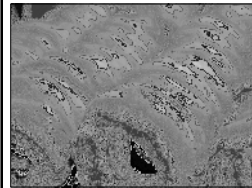
Johnny always took the nickel, saying that coin had to be better because it was bigger. Every day they played the same joke, over and over again, laughing when Johnny chose the nickel.

One day the manager took Johnny to one side. “Son, there’s some-thing you ought to know—those boys are tricking you. A dime is worth twice as much as a nickel.”

“Quiet!” the little boy whispered. “I’ve already made 10 bucks off those idiots!”



Empty Bellies Wanted: Doughnut Eating Contest



If you would like to be part of our Doughnut Eating Contest during our 55th Birthday celebration please email info@congdoms.com or by calling Congdon’s at 207-646-4219

How To Go On The A Cheap Vacation

Did you know that midweek departures often cost less when you are traveling to leisure destinations? According to Kimberly Lisagor in *USA Weekend*, timing often dictates what price you will pay—down to the year, month, week and day. Midweek room rates are often discounted as well in hotspots such as Florida, Hawaii, Mexico and the Caribbean.

If you do go to the Caribbean, choosing the right season can save you some dollars as well, say Lisagor. She recommends that you consider vacationing during off-peak season in the Caribbean. While most people go to enjoy a break from winter weather, the weather in that region is actually milder and the waters are calmer in the summer—and that’s when hotels cost less.



Most people think the only way to get good deals on flights is to book at least 21 days ahead. But Lisagor says that flexible travelers can find cheap tickets by using the “Tuesday night rule.” That’s when a lot of

